



2024 SPONSORSHIP OPPORTUNITIES



OWIT'S VALUES AND PHILOSOPHY EMBRACE ITS MISSION STATEMENT:

United around the globe, OWIT's goal is to foster international trade and the advancement of women in business. Our growing network continues to provide a collective forum to support education, to facilitate information exchange and to promote networking. In pursuing these goals, OWIT strives to provide a rewarding volunteer environment, to stay at the forefront of trade and technological developments, and to build partnerships and alliances with peer organizations and associations.

OWIT HISTORY

OWIT was established in 1989 and is a global association for women in international trade and business. OWIT's focus is on adding value to our corporate, mid-sized, small business and individual members around the world. OWIT serves as the unifying body of a network of chapters spanning the globe in the Americas, Western Europe, and Africa. OWIT also supports a "Virtual Chapter" for individuals who do not have access to a local OWIT chapter.

OWIT began in the mid-eighties with the independent development of the organization's founding chapters in several locations across the United States. OWIT was officially established in 1989 when the organization held what would become its inaugural board meeting in Los Angeles, CA.

Today, OWIT is recognized worldwide for building ongoing trade relationships within and between global communities. OWIT International is present in more than 20 countries and has a growing number of chapters across North, South & Central America, Africa, Asia, and Europe, along with a Virtual Chapter.



OWIT PARTNERS

- Forum for International Trade Training
- Export-Import Bank of the U.S. (EXIM)
- GroYourBiz Ltd.
- ITC SheTrades
- Vital Voices
- The North American Small Business International Trade Educators
- NCBFAA Educational Institute
- WEConnect International
- Women Entrepreneurs GROW Global (WEGG)
- International Trade Administration, Department of Commerce
- TFO Canada
- Online International Trade Transaction Management

☐ \$1,150 FOR 1 YEAR | CORPORATE

BENEFITS:

- Company logo and hyperlink on OWIT's event emails and newsletters
- Company logo and hyperlink on OWIT's website as an OWIT Sponsor
- Promotion of Corporate sponsor on OWIT social media
- Speaking opportunity through OWIT webinar series
- Opportunity to create a webinar series to promote once a year through OWIT
- Networking opportunities with leading experts in global commerce and trade
- Opportunity to advertise employment opportunities in OWIT's Job Bank
- 3 Free Webinar Registrations (Value of \$120)
- Opportunity to be a speaker for 1 webinar
- Opportunity to feature in newsletter as sponsor of the month to promote brand
- Ability to be a sponsor and display promotional material at the OWIT Annual Conference

☐ \$500 FOR 1 YEAR | MIDDLE TIER BUSINESS

BENEFITS:

- Networking opportunities with leading experts in global commerce and trade
- Speaking opportunity through OWIT webinar series
- Company logo and hyperlink on OWIT's website for 1 years
- "Proud Sponsor of OWIT" logo utilization on small business website and promotional materials
- Opportunity to advertise employment opportunities in OWIT's Job Bank
- Open to all OWIT members (Subject to verification by your chapter)
- Ability to display promotional material at reduced cost at the OWIT Annual Conference

☐ \$200 FOR 1 YEAR | SMALL BUSINESS

BENEFITS:

- Company logo and hyperlink on OWIT's website for 1 years
- "Proud Sponsor of OWIT" logo utilization on small business website and promotional materials
- Opportunity to advertise employment opportunities in OWIT's Job Bank
- Featured as a speaker or moderator in 1 Small Business Trade Webinar (Small Business Sponsor Exclusive)
- Open to all OWIT members (Subject to verification by your chapter)
- Ability to display promotional material at reduced cost at the OWIT Annual Conference

Name: _____

Company: _____

If using a credit card, please provide your billing address below

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Enclosed is my check payable to OWIT

International in the amount of \$ _____

or please charge my credit card:

☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card #: _____

Exp: _____ Security Code: _____

Signature: _____

Please send payment and application to:

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For more information, please visit us at:
OWIT.ORG