



Organization of Women in International Trade

OWIT Newsletter December 2020

□ A message from our President



Wishing you a fantastic holiday and a prosperous New Year. In warm appreciation of all the work you did for OWIT during the past year, I extend my very best wishes for a happy holiday season and I am grateful to each and every one of you who showed immense hard work and dedication in shaping OWIT this year. Enjoy the holiday!



☐ OWIT International Corner



HUSCH BLACKWELL

International Trade Law: 2020 Year in Review & Outlook for 2021

In the "International Trade Law: 2020 Year in Review & 2021 Outlook" white paper, Husch Blackwell's International Trade and Supply Chain team takes stock of the events affecting the international trade landscape in 2020, while also looking ahead to 2021 with some welcome guidance for businesses.

This white paper includes information on:

- Section 301 and 232 tariffs
- Antidumping/countervailing duties
- Retaliatory tariffs
- Trade policy and agreements
- Section 337 litigation
- Export controls and trade sanctions
- What to expect in 2021

Download White Paper

International Management During a Global Pandemic: Leadership Tips for Managing Through the Chaos. November 17th, 2020



On November 17th, Alexian "Ali" Wines provided unique insights into how governments, economies, companies and individuals in the Asia-Pacific interrelate and make decisions that impact business.

As Chief Operating Officer at BowerGroupAsia (BGA), Ali oversees the company's operational aspects, including strategy, foreign office establishment, budgeting and contracting, while also navigating the organization through the complexities of international business.

What's Ahead for US Trade in 2021: Agriculture, Manufacturing & Services

Tuesday, January 12th 2021 | 12.00pm EST

The Panel



Christine Bliss,
President
The Coalition of
Services Industries
(CSI)



Lesly McNitt,
Director of Public Policy,
National Corn Growers
Association (NCGA)



Christine A. LoCascio,
Chief, Public Policy,
Distilled Spirits Council
of the United States
(DISCUS)



Penelope Naas,
VP & District Manager
for International Public
Affairs & Sustainability,
UPS



Angela Marshall Hofmann
President, World Strategies, LLC
Moderator



Charges

Non Members \$40

Members \$25

[Register Here](#)

Chapter Corner



OWIT Nairobi



presents

Sip & Chat

Celebrating Resilience

*** annual gala ***

Join OWIT Nairobi for a grand close to the year as we celebrate exceptional business women at our Resilience Awards Dinner 2020.

Mary Ngechu, Managing Director, Line Plast Group of Companies
will share a keynote speech on 'Thriving Through Adversity.'

Date: **10th December 2020**

Time: **6:00 - 8:00pm EAT**

Dress Code: **Sparkle in Blue & Silver**

Venue: bit.ly/3ocT7ec

INVITE IS FOR 2 PAX

THE DO'S AND DON'T'S OF NEGOTIATING WITH A POTENTIAL INVESTOR

Looking to negotiate with a potential investor to fund your business?

Join OWIT Nairobi for a webinar and learn from **Mr. Stephen Gugu, Partner at InVestia** on how to negotiate like a pro.

- Learn key things potential investors look for in a business
- Master ways you can make your business model appealing to a potential investor
- Learn what to watch out for when dealing with a potential investor



STEPHEN GUGU
Partner, InVestia Africa Ltd

24th
TUESDAY
NOVEMBER 2020
7:00 - 9:00am

FREE EVENT: Registration link:
<https://bit.ly/38uZ95e>



ANDREW KAMAU
Managing Partner,
Ruppell Griffon LLP

Mr. Andrew Kamau, Managing Partner at Ruppell Griffon will give an overview of Ruppell Griffon and highlight on the following:

- Workspace beyond Covid19 and transition of the conventional employee
- Market access for skilled individuals; creating sustainable livelihoods.

CONTACT US ON: TEL: +254 (0) 717 438 190 or EMAIL US ON: admin@owitnairobi.org

[Visit OWIT Nairobi Website](#)

OWIT NEW YORK CITY

The 2020 Presidential Election marked one of the most pivotal moments of American History. In the months leading up to the election, many discussions centered around economic development and international trade. This November, the New York Chapter of OWIT was joined by the Ernst and Young-Global Trade team, to present a key discussion focused on the election's true impact on international trade.

OWIT NYC would like to thank Jeremie Klein and Brian Park for sharing their insight into the year ahead.

To watch the full discussion, visit OWIT NYC on YouTube.

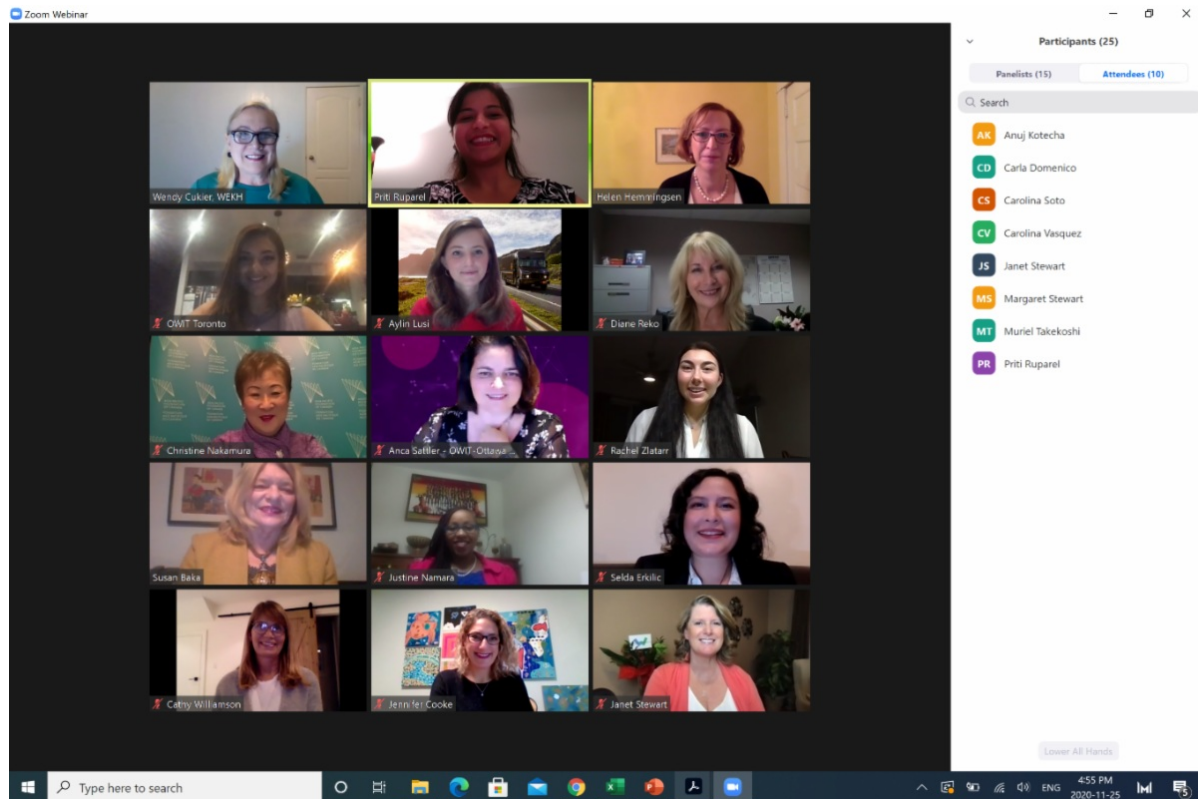
Virtual Spotlight Shines on Winners of OWIT-Toronto Export Awards

The recipients of [OWIT-Toronto's 16th Annual Export Awards](#) were celebrated in its first-ever (and flawlessly executed!) virtual ceremony, held in November, that attracted over 150 guests. Congratulations to Christine Nakamura, Vice President, Toronto, [Asia Pacific Foundation of Canada](#), for clinching the JoAnna Townsend Leadership Award for Excellence in International Trade; to Diane Reko, CEO of [Reko International Group](#), and Janet Stewart, CEO of [WeLoveLearning Canada](#), who tied for Woman Exporter of the Year, and to Rachel Zlatar of McMaster University, winner of the Student in International Trade Award. Their inspirational acceptance remarks followed congratulatory virtual greetings from Canada's Deputy Prime Minister and Minister of Finance, Chrystia Freeland, and from Mary Ng, Minister of Small Business, Export Promotion and International Trade.

All participants had the opportunity to do virtual networking after the Awards presentations. OWIT-Toronto thanks the event sponsors – Women Entrepreneurship Knowledge Hub, BMO, UPS Canada, Jewels4Ever and the City of Toronto – for their support and active participation in the ceremony.

In Other News

OWIT-Toronto's newly-established Trade Policy Committee has been busy after receiving a number of invitations from the Canadian government to provide input as stakeholders on gender and trade policy, on investment facilitation and on Canada's feminist foreign policy. These are opportunities to make a difference in policy-setting and also heighten the visibility of OWIT as a leading authority in the trade community.





WOMEN EXPORTING MX

OCT 26-30, 2020

OWIT MEXICO : CONNECTING MEXICAN WOMEN
WITH INTERNATIONAL TRADE AND DIGITAL ECONOMY.



GOBIERNO DE
MÉXICO

ECONOMÍA
SECRETARÍA DE ECONOMÍA

CULTURA
SECRETARÍA DE CULTURA

HACIENDA
SECRETARÍA DE HACIENDA Y CREDITO PÚBLICO

INMUJERES
INSTITUTO NACIONAL DE LAS MUJERES



OWIT MEXICO “T-MEC FAST-TRACK” TRAINING



The Mexican Government, the Ministry of Economy, the Ministry of Culture, the National Institute of Women as well as the Ministry of Finance and Public Credit, in collaboration with the Inter-American Development Bank (IADB), ConnectAmericas and OWIT Mexico hosted the first E-Business Matchmaking entitled WOMEN EXPORTING MX for more than 378 Mexican Businesswomen for exploring exporting opportunities within more than 72 Canadian and US companies.

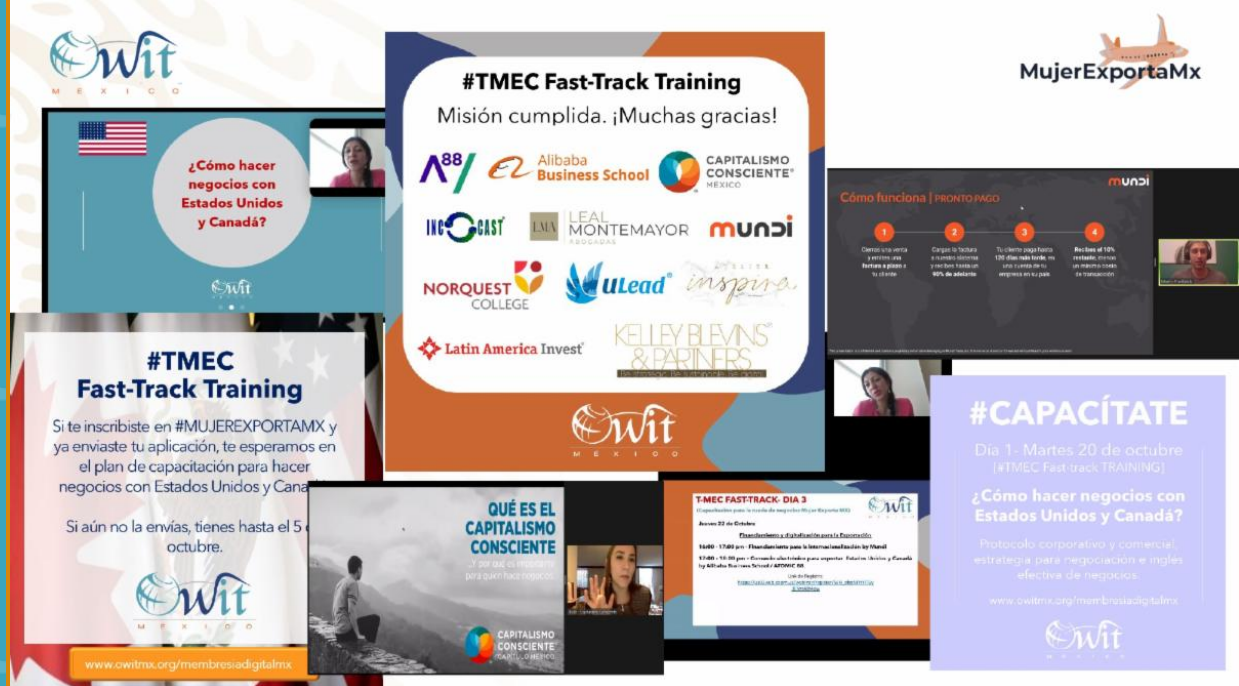
OWIT MEXICO supported the Mexican government with inviting through OWIT INTERNATIONAL potential buyers and implement the first TMEC/USMCA FAST-TRACK TRAINNING for Mexican women from 31 states of Mexico covering strategic areas including inter-cultural management, negotiations, conscious business, cross border e-commerce, certifications, financing trade through fintech and legal advise.

OWIT MEXICO thanks all strategic partners and sponsors that make possible such an important training and to support new applicants as members from our chapter including ALIBABA/ATOMIC 88, CONSCIOUS CAPITALISM, INCOCAST, LEAL MONTEMAYOR / OWIT MONTERREY, MUNDI, NORQUEST COLLEGE, ULEAD INTERNATIONAL, ATELIER INSPIRA, LATIN AMERICA INVEST AND KELLEY BLEVINS & PARTNERS.



OWIT MEXICO - FIRST WOMEN VIRTUAL BUSINESS MATCHMAKING IN MEXICO





HOW TO ACCESS YOUR OWIT INTERNATIONAL MEMBER BENEFITS

You will find increased functionality and easy access to your OWIT International membership benefits in our new website and membership directory. Once logged on with your member credentials, you can access your Members Only benefits, including the Membership Directory, discounts on webinars and other events, and the Job Bank. Register for upcoming events from our home page. View OWIT International, chapter, and partner events in our Events Calendar. Connect with members in chapters across the globe via our membership directory.

Here's how to set up your member credentials on the new website:

Did you have a profile in our membership directory on our old website?

Your profile has been exported to the new website and membership directory. Just go to

our website <https://www.owit.org> and click on Members Only and Log In. On the Log In page, click Lost Your Password? On the Password Recovery page, enter the email address where you receive OWIT International emails and click Reset Password. You will receive an email to reset your password. Then you'll be ready to update your profile and access your OWIT International member benefits, including webinar registration at the member rate.

Need to Register Your Chapter Membership or Join our Virtual Chapter?

If you don't have a profile in our membership directory yet, please go to our website <https://www.owit.org>. If you are currently a member of one of our chapters, please click on Register Your Chapter Membership with OWIT Int'l. If you'd like to join our Virtual Chapter, please click on Join Our Virtual Chapter.

If you have any difficulty, please contact vp-membership@owit.org.

Don't Miss Out on Any Member Benefits!

Did you know that as a member of one of OWIT's chapters, you are AUTOMATICALLY part of the OWIT International global network? Your complimentary OWIT International membership adds value to your local chapter membership by offering you added benefits and resources, including:

- Reciprocal benefits and member rate for events organized by any OWIT chapter worldwide
- Member-discounted rate for OWIT International webinars and FREE participation in Members' Only webinars on professional development and special topics;
- Access to an expanded network of business and professional contacts;
- Free listing in OWIT International's searchable online membership directory and password to Members-Only section of OWIT International's website;
- Opportunities for professional growth through participation on OWIT International committees.

As a local chapter member, all you need to do is register your chapter membership on OWIT International's website <https://www.owit.org>. Create your free member profile today! If you're not a member of a local chapter, please visit <https://owit.org/owit-chapters/> to learn more about our chapters. If you have questions, please contact vp-membership@owit.org.

Call for Volunteers!

OWIT International needs you! We have ten amazing committees that are seeking volunteers. If you are interested, please contact OWIT President Camelia Mazard at president@owit.org.

- **Chapter Development:** Are you interested in helping grow the OWIT network around the world? If so, this is the committee for you!
- **Chapter Support:** Are you interested in helping OWIT chapters learn the benefits of the OWIT network? If so, this is the committee for you!
- **Marketing:** Are you interested in helping with OWIT's newsletters and press releases? If so, this is the committee for you!
- **Social Media:** Are you interested in helping with keeping OWIT's social media active and up-to-date? If so, this is the committee for you!

- **Partnership:** Are you interested in working with OWIT's premier partners to increase the profile of OWIT around the world? If so, this is the committee for you!
- **Conference:** Are you interested in helping with OWIT's annual conference to ensure it is a success, with amazing speakers from all over the world, and all members of OWIT around the world attend? If so, this is the committee for you!
- **Programming:** Are you interested in helping with OWIT's webinars? If so, this is the committee for you!
- **Virtual:** Are you interested in helping ensure OWIT's virtual members who don't have a chapter near them feel included within the OWIT network? If so, this is the committee for you!
- **Sponsorship:** Are you interested in helping raise funds for this much-deserved organization via our small business sponsorship, corporate sponsorship, webinar sponsorship, and conference sponsorship? If so, this is the committee for you!
- **Government:** Are you interested in helping to develop and advance OWIT's legislative agenda on trade and women's issues? If so, this is the committee for you!

Did You Know...

We have [OWIT chapters](#) in:

- | | | |
|-----------------------|-----------------------|--------------------|
| • Charleston | • Monterrey | • Tampa Bay |
| • Chicago | • Nairobi | • Toronto |
| • Dominican Republic | • New York City | • Orange County |
| • Greater Triangle NC | • Nigeria | • Ottawa |
| • Lake Geneva | • Northern California | • Virtual |
| • Los Angeles | • Peru | • Washington, D.C. |
| • Mexico City | • South Florida | • Zimbabwe |
| | • St. Louis | |

OWIT Small Business Sponsors

OWIT appreciates the support of our proud sponsors.
Want to become a Small Business Sponsor? [Learn more here!](#)

OWIT Sponsors

HUSCH
BLACKWELL

OWIT Small Business Sponsors



About Organization of Women in International Trade (OWIT)

The Organization of Women in International Trade (<https://www.owit.org>) is a global association for women in international trade and business. Our 2,000-plus members impact hundreds of millions of dollars in trade and business transactions annually. OWIT's focus is on adding value to our corporate, mid-sized, small business and individual members around the world.



Click here to visit our
website

See what's happening on our social sites!

