

OWIT Nairobi Virtual Conference Program Thursday, September 24 2020

Time line	Area of Discussion	Facilitated by
8:00 to 8: 10 am	Registration	
8:10 to 8:15 am	Introductions and Welcome Remarks	Caroline Gathii, President, OWIT Nairobi
8:15 to 8:20 am	Opening video from Amina Mohamed or Mukhisa Kituyi – what is in it for Africa to tap to the African Continent	Caroline Gathii, President, OWIT Nairobi
8:20 to 9:00 am	Keynote Address: Empowering women to break barriers in Intra Africa Trade <i>Followed by Q & A with the audience</i>	<i>Proposed Names: Betty Maina, Cabinet Secretary, Ministry of Industry and Trade, PS Trade or BrandKe or Rep from Betty's Office.</i> <i>Other suggestions: Flora Mutahi, Phyllis Wakiaga</i>
9:00 to 10:30 am	Panel: Opportunities presented by the Africa Continental Free Trade Agreement (AfCTA)	Potential Panelists: <ol style="list-style-type: none"> 1. U.S. Embassy - Lisa Walker 2. KenTrade – Rose Rono or MD of KenTrade 3. IFC – Anne Kabuga 4. Ministry of Trade – PS, Dr Chris Kiptoo 5. UNECA – TBA Moderator: Anne Gaitha
10:30 to 10:45 am	Break	
10:45 am to 12:00 noon	The Future of Trade in Africa <i>How will the AfCTA affect businesses in Africa? What actions should businesses take to address this?</i> <i>Followed by Q&A with the audience</i>	Potential Panelists: <ol style="list-style-type: none"> 1. TradeMark East Africa (Gloria) 2. KenTrade (Rose Rono) 3. Global Alliance (TBA) 4. AfCFTA Secretariat/UN Women Moderator: Caroline Gathii
12:00 to 1:30pm	Break Out Session 1 Fintech Digital innovation is creating opportunities for businesses in international trade <ul style="list-style-type: none"> - Fintech - Ecommerce - Gig Economy - Evolving Supply Chains - 	Potential Panelists <ol style="list-style-type: none"> 1. Pesapal 2. Bank (Stanbic, Gulf, Absa, Standard Chartered) 3. Logistics Company (Sendy, Maersk, UPS) 4. Facebook Moderator: Roselyn Wanjiru
	Break out Session 2 Is Agriculture the next frontier for Africa?	<ol style="list-style-type: none"> 1. Twiga Food - Peter Njonjo 2. MercyCorps – Gatabaki 3. Digifarm - Safaricom 4. Anne Mahulo - AGRA 5. On Acre Fund

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		Moderator: Teresa Lubano
1:30 to 2:00pm	Break	
2:00 to 2:10 pm	Sponsor presentation	TBA
2:10 to 3:00pm	<p>Strategies that the Global Agencies have put in place to promote women in Trade</p> <p><i>Followed by a Q&A with the audience.</i></p>	<p>Proposed Names: UN Women – Zainab xxxx</p> <p>Moderator: Mucha Mlingo</p>
3:30 to 4:30pm	<p>Panel Discussion: Strategies that Africa Countries have in place to support women in International Trade</p> <ul style="list-style-type: none"> - Trade Facilitation and Gender - Trade Finance - Evolving Supply Chains 	<ol style="list-style-type: none"> 1. EAWiB 2. OWIT International, President 3. OWIT Nigeria 4. OWIT Zimbabwe 5. OWIT Nairobi 6. We Connect 7. Pan African Business Women Association, chair <p>Moderator: Eva Muraya, KEPSA Gender and Youth Chair</p>
4:30 to 4:50 pm	<i>Rapporteur Report</i>	
4:50 to 5:00pm	<i>Vote of Thanks and Close</i>	