



Organization of Women in International Trade

*OWIT Newsletter May 2020*

*Facing COVID-19*

## □ OWIT International Corner

### A Message From Our President



OWIT is here to support you.

I want to reach out to each and every one in the OWIT family and let you know we at OWIT International are and will be with you together in this pandemic every step of the way. We are in an upside down world right now but it is one that eventually will revert back to what we are more used to with respect to international trade. If you are in a place that is overwhelmed, please reach out to us to see if we can help with the work you are doing.

You make a difference in the trade world especially right now. So many things that used to be in our control are now beyond it. We used to meet in person; we no longer can. Our masks now make it unable for us to smile at others who may need that smile.

We had roles that were always predictable; not anymore. Things have changed. But we need keep going and keep cheering each other on, as well as our other professional colleagues. It is who we are as trade professionals.

Thank you all for your hard work. Sent from six feet away,

Cami

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## Meet our New Executive Board!

OWIT International is proud to announce our new Executive Committee Members for the 2020-2021 term.

We are pleased to share the new Executive Committee listed here:

Title	Name	Chapter	OWIT E-mail Address
President	Camí Mazard	DC - WIIT	President@owit.org
Executive VP/President-Elect	Frida Owinga	Nairobi	e-vp@owit.org
Secretary	Audrey Ross	OWIT Toronto	VP-Secretary@owit.org
Treasurer	Richard Comisky	South Florida	treasurer@owit.org
Assistant Treasurer	Farhad Mirzadeh	DC - WIIT	treasurer@owit.org
General Counsel	Catherine (Katie) Orr	DC - WIIT	General-counsel@owit.org
Assistant General Counsel	Audrey Glover-Dichter	South Florida	General-counsel@owit.org
Chapter Development	Roslyn Sadia-Mutahi	Nairobi	VP-ChapterDevelopment@owit.org
Chapter Support	Hulya Kurt	Geneva	VP-ChapterSupport@owit.org
Marketing / Newsletter	Audrey Ross	OWIT Toronto	VP-Marketing@owit.org
Social Media	Stephanie Sherrod	Chicago	vp-socialmedia@owit.org
Partnership	Angela Hoffman	DC - WIIT	VP-Partnerships@owit.org
Partnership	Cortney O'Toole Morgan	DC - WIIT	VP-Partnerships@owit.org
Conference	Audrey Ross	OWIT Toronto	vp-conference@owit.org
Programming	Maurice Otiemo	Nairobi	vp-programs@owit.org
Virtual	Michelle Jones	Virtual (Montana)	vp-virtual@owit.org
Sponsorship	Thamar Harrigan	DC-WIIT	vp-sponsorship@owit.org
Sponsorship	Tamuna Gabilaia	DC-WIIT	vp-sponsorship@owit.org
VP-IT	Kusum Gurbani	South Florida	VP-IT@owit.org
Government Relations	Amanda Wood	DC-WIIT	vp-government@owit.org
Membership	Brewer, Carol	DC - WIIT	VP-ChapterSupport@owit.org

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## 2019 Women Awards Winners!

Let's once again celebrate the outstanding achievements and contributions of women leaders. Every year since 1995, OWIT has recognized women leaders in international trade and business from around the world. The organization presents three awards annually, *OWIT Woman of the Year*, *OWIT Chapter of the Year*, and *OWIT Member of the Year*.

OWIT International is pleased to announce the recipients of its annual awards. The awards recognize outstanding contributions to the organization and showcase how the winners leverage their passion and dedication to advance women in international trade and business.

### Congratulations 2019 Award Recipients!

#### ***Woman of the Year***

#### ***Award Recipient - The Honourable Chrystia Freeland***

Canada's Deputy Prime Minister and Minister of Intergovernmental Affairs, The Honourable Chrystia Freeland, was first elected as a Member of Parliament in 2013 and was re-elected in 2015 and

2019.

When Prime Minister Justin Trudeau came into power, he appointed her as Canada's Minister of International Trade, the first woman to ever hold this senior Cabinet position. In this role, she successfully negotiated the signing of the trade agreement with Europe, CETA, in 2017, despite many obstacles, and remains a strong and vocal proponent of free trade. The agreement is touted as a model for contemporary trade agreements.



When Prime Minister Justin Trudeau came into power, he appointed her as Canada's Minister of International Trade, the first woman to ever hold this senior Cabinet position. In this role, she successfully negotiated the signing of the trade agreement with Europe, CETA, in 2017, despite many obstacles, and remains a strong and vocal proponent of free trade. The agreement is touted as a model for contemporary trade agreements.

From 2017 to 2019, she served as Canada's Minister of Foreign Affairs. A superstar of Trudeau's Cabinet, Ms. Freeland was promoted to Deputy Prime Minister in last fall's election, with responsibility for continuing to oversee the NAFTA renegotiation and Canada's long-time and critically important relationship with the US –a strong endorsement of her skills, her deep network and the respect she has garnered. She was Canada's signatory for the new deal signed with the US and Mexico in December 2019.

An esteemed journalist and author, Minister Freeland was born in Peace River, Alberta. She was educated at Harvard University before continuing her studies on a Rhodes Scholarship at the University of Oxford. After beginning her career in journalism as a Ukraine-based freelance reporter for the Financial Times, The Washington Post, and The Economist, she went on to various roles at the Financial Times. She then served as deputy editor of The Globe and Mail between 1999 and 2001, before returning to the Financial Times as deputy editor and then as the United States managing editor.

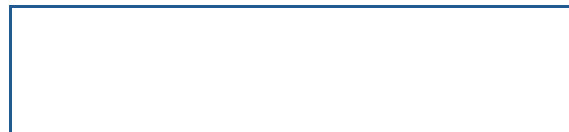
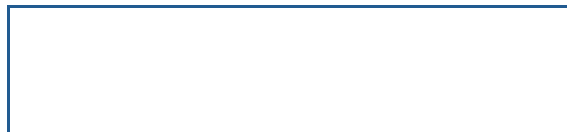
In 2010, she joined Canadian-owned Thomson Reuters. She was a managing director of the company and editor of consumer news when she decided to return home and enter politics in 2013.

Minister Freeland has written two books: Sale of the Century: The Inside Story of the Second Russian Revolution (2000); and Plutocrats: The Rise of the New Global Super-Rich and the Fall of Everyone Else (2012). Plutocrats is an international best-seller and won the Lionel Gelber Prize and National Business Book Award.

In 2018, Minister Freeland was recognized as Foreign Policy's Diplomat of the Year and was awarded the Eric M. Warburg Award by Atlantik-Brücke for her achievements in strengthening transatlantic ties.

Minister Freeland speaks Russian, Ukrainian, Italian, French, and English, and lives in Toronto with her husband and three children.

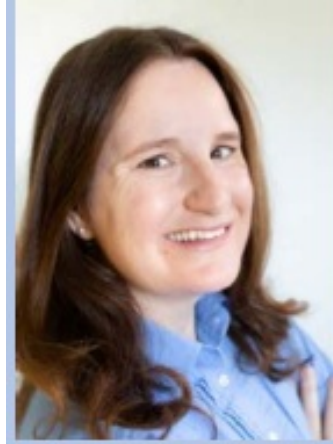
***Member of the Year***  
***Deanna Clark-Esposito & Christyna Doege***





Deanna is the founder of the Clark-Esposito Law Firm, P.C. with over 15 years of legal experience in the areas of international trade (imports/exports), transportation, maritime and administrative law in the areas of fashion, vape/tobacco, hemp and others.

Prior to starting her own law firm, Deanna headed up the global trade compliance regulatory division of a New York City based 3PL, and worked at a well respected international trade law firm.



Christyna is the Client Engagement Manager for Port Tampa Bay, the Tampa Port Authority, which calls for communicating clearly with current port tenants and users as well as coordinating and hosting successful port events. With a comprehensive knowledge of port operations; the ability to speak to a wide variety of audiences, mastery of the application and billing of port charges and fees; the interpretation of contracts, tariffs, and leases; and the analysis of port statistics.



### ***Chapter of the Year: Tampa Bay***

Host of the 19th Annual OWIT International Conference: Year of the Woman, featuring a Tampa Business Day Tour, conference and Awards Dinner. Notable Speakers included Cristina Puig, Dr. Patti Fletcher and Ilya de Marotta.

TBOWIT stands on three pillars: networking, education and scholarship. They are 'enriching Tampa Bay through International Trade'.



### **EXCErate 2020: Conference Postponement**

GroYourBiz Institute for Global Connections Association (NFP British Columbia), has been closely monitoring the public health situation as it relates to the spread of the



COVID-19 virus and in keeping with the guidelines put forward by the Provincial and Federal governments, we have taken the decision to postponement **EXCELerate 2020: GroYourBiz with the Speed of Collaboration** Conference.

The good news is that the conference will still take place at the Pan Pacific, with new dates of **April 21-23, 2021** providing we remain in compliance with the Provincial and Federal Government guidelines at this time.

I know this may be disappointing news, as many of us were looking forward to connecting in May 2020, but the health of our community is our top priority and we feel a postponement is the most prudent way to address the public health concern, while at the same time honouring our ongoing commitment to the economic empowerment of women business owners in providing a unique forum in which to share resources and ideas.

What does this mean?

### **EXCELerate Sponsors**

We truly value your support through this time, and your sponsorship will be automatically transferred to the **April 2021** event. If you have any question please reach out to me directly at [Barbara.Mowat@GroYourBiz.com](mailto:Barbara.Mowat@GroYourBiz.com)

As an additional benefit you will be featured on our website and promoted on Social Media channels for an extra year. We will also provide you the opportunity to deliver to all the current delegates and our members a webinar on how your company is demonstrating leadership by assisting SMEs during these unprecedented times.

### **EXCELerate Speakers**

As a "Meet the Expert" speaker and/or panelist, the agenda will remain the same, and you will remain on the schedule at the same time, same day of the week. If you have any questions, please reach out to me directly at 1-604-644-8298 or email [Barbara.Mowat@GroYourBiz.com](mailto:Barbara.Mowat@GroYourBiz.com)

Want to receive some marketing exposure in the next year? Are you ready to do a virtual webinar? If so, we can work with you to help you set up and reach out to our delegates and to our members.

### **EXCELerate Delegates**

All existing registrations for the Conference will be rolled over to the **April 2021** dates. If you have any questions, please reach out to me directly at 1-604-644-8298 or via email at [Barbara.Mowat@GroYourBiz.com](mailto:Barbara.Mowat@GroYourBiz.com)

**EXTRA BENEFIT:** We understand this is a challenging time. GroYourBiz has virtual and global boards operating right now; this is the perfect time to join a board and brainstorm with like-minded entrepreneurs and professionals on how to best manage in turbulent times. By having your **own Board of Advisors** you will position your company to achieve success in a recession. How are others managing? Share ideas in a virtual setting; don't isolate, it's time for community and virtual boards to provide that opportunity. We can help you choose the "right" existing virtual and/or global group immediately. Email [Barbara.Mowat@GroYourBiz.com](mailto:Barbara.Mowat@GroYourBiz.com)

### **Hotel Bookings**

If you have an existing reservation at the Pan Pacific, please contact the hotel directly to cancel your reservation. We will have a link on our website in the coming days for you to re-book your room and will send it via email to existing delegates once it is live. The same price will be guaranteed.

Thank-you for your support and understanding, and we look forward to seeing you in **April 2021!**

**#accelerate2020 #weempower #groyourbiz #bmoformen #TELUS**

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## □ OWIT International Past Webinars

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### **Blockchain: The Next Big Disruptor is Here**

by Speaker Amanda Wilkie

OWIT International had on April 7th, computer science expert, Amanda Wilkie, who outlined blockchain and its transformation of transactions. Amanda Wilkie is a Consultant at Boomer Consulting, Inc. and she's not your average geek. With two decades of technology experience, Amanda has spent 15 years driving change and process improvement through innovative technology solutions in accounting firms of all sizes. She has held strategic leadership positions in firms ranging from Top 50 to Top 10, including her most recent role as CIO of a Top 30 firm.

Amanda is recognized as a technology expert in the accounting profession and regularly speaks and writes on blockchain, cryptocurrency and their impact on the profession. She is both a Certified Project Management Professional (PMP) and a Microsoft Certified Solution Associate (MCSA).



### **Taking The Fear Out of Exporting** by EXIM's trade finance expert, LaTaunya Darden and Export Development Officer with the U.S. Small Business Administration (SBA), Mike Fazio

OWIT International held a free for members Webinar, on April 21st, in conjunction with our partner, The Export - Import Bank ((EXIM) of the United States. EXIM supports American jobs by providing competitive and necessary export credit to support the sale of US goods to international buyers. A robust program with EXIM can level the playing field for US exporters when competing against foreign companies. EXIM's credit insurance protects an exporter's accounts receivable and offers significant benefits when entering new markets and charting a path forward. This allows companies to increase global competitiveness by offering credit terms needed to win sales.

Our experts are also discussed the CARES Act (Coronavirus Aid, Relief and Economic Security Act), with special focus on:

- Paycheck Protection Program - who is eligible, how funds can be used.
- SBA Loans and
- If the recently published regulations include any new details

EXIM's trade finance expert, LaTaunya Darden, who is a valuable asset in guiding exporters and lenders through the independent agency's programs.

LaTaunya is responsible for building awareness about EXIM's products and services, particularly to minority and women owned businesses. The portfolio of organizations LaTaunya manages has grown tremendously due to her due diligence in educating businesses and organizations.

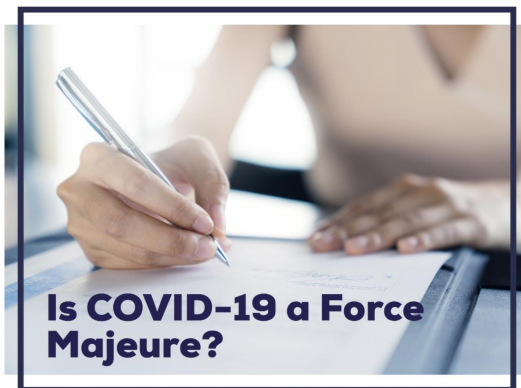
Prior to joining EXIM, LaTaunya as employed was a paralegal. She holds a B.A. in Administration of Justice from the University of the District of Columbia.



Mike Fazio is an Export Development Officer with the U.S. Small Business Administration (SBA). He manages the activities between SBA's Office of International Trade (OIT) in Washington, DC and its nationwide network of field offices to ensure OIT programs deliver effective results to small business exporters. Mike works with the SBA-staffed U.S. Export Assistance Centers (USEAC) to help counsel and train American small business exporters, international trade lenders and related support organizations concerning SBA's trade finance products. He also collaborates with SBA's trade policy and development experts on sharing important information with stakeholders in the broader international trade community.



## Can Force Majeure Save Your International Transactions? by Speaker Tiffany N. Comprés



On April 30th, OWIT International held this webinar where Attorney Tiffany N. Comprés spoke on how force majeure applies in international law. She focused on how the application of the U.N. Convention on Contracts for the International Sale of Goods (CISG), regardless of whether or not a formal contract exists.



Tiffany N. Comprés is a law partner in the Miami office of Shutts & Bowen LLP, where she is a member of the International Arbitration and Litigation practice group. Tiffany is a litigator who represents clients in disputes across multinational borders. She primarily defends and prosecutes claims for national and international businesses in international arbitration and litigation matters, and counsels multinational companies in foreign and domestic claims. Tiffany has developed a significant practice in the area of international fresh produce sales and consignment, supply and distribution, and in the oil and gas industry. She handles international claims under the U.N. Convention on Contracts for the International Sale of Goods. Outside of her practice, Tiffany volunteers with the Refugee Assistance Alliance teaching English to newly arrived families.

## COVID-19 Marketing Strategies

Tuesday May 12, 2020 at Noon EST

by Ms. E. Audrey Glover-Dichter

This webinar covers important things to consider doing during COVID-19 downtime in order for marketers (agencies and businesses) to be ready once we can resume normal life. When was the last time your advertising contracts were reviewed and updated? Are you sure your marketing campaigns are legally compliant with Advertising, Marketing and Promotions Law? Do existing marketing campaigns need to be updated? Is your team up to date on Advertising Law basics? Can your team recognize Advertising Law red flags in marketing campaigns and what to do? Join us as Audrey Glover-Dichter goes through some suggestions to be legally compliant with Advertising, Marketing and Promotions Law to minimize risk for false and misleading advertising challenges or lawsuits after COVID19.



Ms. E. Audrey Glover-Dichter has over 25 years of legal experience, and she has extensive experience working with clients and businesses worldwide, mostly in Spanish. Ms. Glover-Dichter uses her legal, business knowledge, and foreign language skills to assist her clients minimize legal risk in the field of Advertising, Marketing, and Promotions Law. As an Advertising, Marketing, and Promotions Law attorney, Ms. Glover-Dichter guides clients through the creative process for marketing campaigns to be legally compliant without sacrificing creativity.

She also represents clients in challenges for unfair advertising, deceptive advertising, unsubstantiated claims, false advertising, comparative performance claims, advertising to children claims, green claim, made in the USA claims, natural claims, issues with pricing, promotions and sweepstakes/contests, social media marketing, transparency/ consumer content, negative-options, branding, and best practices standards, among others. Ms. GloverDichter is a graduate of The American University Washington College of Law (WCL) in Washington, DC.

[Register Now!](#)

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## ISO Photos and Testimonials for our New Website

We are looking for great photos of OWITers and chapter events to include in our soon to be released newly re-designed website. We'd love to include your photos! Send to [VP-ChapterSupport@owit.org](mailto:VP-ChapterSupport@owit.org).

Want to be on our new website? Tell us why you love being a member of OWIT! Virtual Members: We want to hear from you, too! Send your testimonial to [VP-ChapterSupport@owit.org](mailto:VP-ChapterSupport@owit.org).





## □ Member Updates

### *It's a girl!!!*

We want to congratulate our Immediate Past President Jen Diaz, on the birth of her new baby girl! We are excited to watch her transform into the amazing woman that she is sure to be!

Jen, may your new little one grow strong, healthy and wise. Congratulations on the new addition to your family!



## □ Members in the News

### **Moving the dial towards empowering women to trade globally**

**By Susan Baka is VP International, and Justine Namara is Director for the Organization of Women in International Trade – Toronto chapter (OWIT-Toronto), [www.owit-toronto.ca](http://www.owit-toronto.ca).**

On the occasion of the recently celebrated International Women's Day, and its key theme, "Each for Equal. An equal world is an enabled world", we pause and reflect on what this means in terms of empowering and advancing women in international trade. Without a doubt, gender equality and women's economic empowerment are essential to the 2030 Agenda for Sustainable Development to achieve inclusive growth, leaving no-one behind. Momentum has been gaining in international trade institutions in recent years to better recognize the potential of women-owned businesses and support their growth.



#### **Rocky challenges**

Women entrepreneurs are growing in leaps and bounds around the world and are increasingly an important driver of economic growth, but they continue to remain underrepresented in global trade and participation in global value chains. Only one in five women export and women-owned firms win only one to two percent of multinational corporate and government procurement contracts. Women-owned businesses are often concentrated in service sectors and informal sectors that are less trade intensive. Many lack resources needed to expand beyond borders, including access to contacts, education

and financing.

In some countries, there are still legal barriers that prevent women from owning land and accessing financing, plus cultural biases exist. Even in developed countries, women tend to self finance which limits their growth. In addition, although considered gender neutral, trade agreements can affect women and men differently. Historically, they have been negotiated without a gender lens and failed to take into account the needs of women and the impacts of agreements on them.

[Continue reading on CBQ Site](#)

## Chapter Corner



### OWIT Lake Geneva: 'Home office, home schooling, kids, pets & the whole shebang!'



OWIT Lake Geneva held a virtual afterwork, to talk about how their members are managing their confinement situation in regards to remote work, kids and homeschooling. Participants shared their experiences, best practices and challenges!

## OWIT Lake Geneva - 5 Steps to Start and Grow a Profitable Business

In these times of major transition, some of our OWIT members are rising up to the challenge to start their own business. Others among us are revisiting their business models and pipelines in response to this changing world of trade.

OWIT Lake Geneva welcomed [Melitta Campbell](#), experienced business coach for women entrepreneurs who presented her webinar on 5 Steps to Start and Grow a Profitable Business on April 21st.



In this webinar Mellita shared her framework

- Why starting a business is both easier and harder than you currently think,
- 5 Steps to Freedom model that will give you step-by-step guidance on how to build and grow your own profitable business, and
- Business strategies for uncertain times.

## 'Trade Talks Thursdays' April 30th, 2020 - virtual joint event

OWIT Lake Geneva members had an opportunity to connect with the international OWIT/WIIT audience, in the informal setting of a joint OWIT Lake Geneva & WIIT happy hour, for discussions on international trade impacts, experience sharing and virtual networking!



### Toronto's April Webinar: "How To Thrive In The Age Of The Coronavirus Pandemic"



Moderated by Shieh-Chi Chen CPCC, MSc

We are currently living through a pivotal moment in history. We have gone from monitoring the situation on the other side of the world to living within the four walls of our homes to avoid infection ourselves. What is giving you hope and how are you maintaining your perspective during these uncertain and challenging times?

OWIT Toronto had this pivotal call on April 16, where they call to discussed the challenges and brainstorm individual strategies for thriving in the age of the coronavirus pandemic.



Founder of 2Sisters Consulting Inc. and the Prosperity Cafe, is a seasoned coach and facilitator. Shieh-Chi is passionate about creating environments that are inclusive and leaders are aligned with company objectives. Having worked in the United States and Canada, Shieh-Chi helped large organizations implement complex changes by delivering thought-provoking and results-oriented programs. She has designed and facilitated the 2019-2020 workshops for the Council of Inclusive Work Environments at the Conference Board of Canada. Her clients have included professionals, managers and senior leaders from organizations that include Loblaws, Ryerson University, University of Western Ontario, Law Society of Upper Canada, Direct Energy, IESO, City of Toronto, Ernst & Young, Mt. Sinai, the Canadian Food Inspection Agency.

Shieh-Chi received her Masters of Science (Organizational Change Management) from New School University, New York City. She is also a Certified Professional Co-Active Coach (CPCC) through The Coaches Training Institute and trained in Certified in Thomas





## Woman in International Trade Orange County (WITOC)



### "Complying with U.S. Export Controls"

An interactive online learning conference  
from the safety and comfort of your home or office  
May 19-22, 2020



For the first time ever, in partnership with Women in International Trade Orange County (WITOC), utilizing the power of virtual interactive learning tools, BIS is now offering the **Complying with U.S. Export Controls** seminar as an **online program**. This interactive course delivers critical information for compliance with the Export Administration Regulations (EAR).

This conference will be a live event: an opportunity to see and hear BIS specialists present, have your questions answered, and participate in interactive exercises to expand your regulatory and compliance knowledge. Experienced BIS specialists will deliver the training in four, three-hour sessions from 9am to 12pm PT daily. The information covered will include:

- scope of the EAR,
- how to classify your items for export,
- how to apply for an export license,
- understanding and using license exceptions,
- deemed exports,
- de minimis and direct product rules,
- export clearances, export enforcement,
- and developing an export management and compliance program.



**Learn.**



**Engage.**



**Get certified.**

With the travel, budget, and time limits we all face, this program offers a timely, inexpensive and highly accessible way to learn about the EAR and the steps to comply.

**Optional networking session opportunities are available in virtual breakrooms.**



#### Participation Requirements:

- Reliable and stable internet connection
- Computer, tablet, or phone with video and audio to participate in digital learning exercises and networking events

This professionally designed and monitored platform will give access to all presentation materials and include real-time question and answer sessions.

If you miss one of the days, sessions will be recorded and available for same-day viewing to attendees only. This program has been approved to offer 11 Continuing legal education credits (MCLE) through the State Bar of California. Additionally, 11 CES/MES credits are available from NCBFAA.



**Cost: \$550; Registration:** <https://witoc.org/event/the-bureau-of-industry-security-program-2020/>

**Questions?** For registration or sponsorship questions, please email Simona Racek at [outreach@witoc.org](mailto:outreach@witoc.org) or call WITOC at (949) 445-0618. For program or content questions, please contact the BIS Western Regional Office at (949) 660-0144, (408) 998-8806, or by [email](mailto:).

Thank you to our Supporting Partner

&

Thank You To Our Sponsor:



**Register Now!**





The past March 2nd, the Chapter of the Dominican Republic of "The Organization of Women in International Trade", OWIT. Organized in the Central Atrium of the Acropolis Center the first forum in the country where we see the cases of different types of entrepreneurship with successful results.

The event began with thanks to those present with the words of its current president Mabel Báez, followed by Miosotis Rossi, Acropolis marketing manager; The platform had six panelists where the Communicator María Angélica Ureña was present as a personal brand venture; Iván Valdez with Orders Now; Sara De la Cruz with Nocciola; Cesar D. Villanueva with DomEx Courier example of entrepreneurship within a family structure; Marlieses Almarante with Mon Fleur; Michell Ortiz Vice Minister of Entrepreneurship at the Ministry of Youth. The moderator of this panel was the communicator Rommy Pichardo.

The purpose of gathering these young successes on a single platform is to motivate and provide tools that promote the development of business in the country and strengthen local networking, more than 300 people gathered for the event, which was enlivened by the Trio the Ivy, courtesy of the Ministry of Tourism. In addition to the surprise final raffle led by the Vice President of the Organization Pamela León, with products from its sponsors Café Santo Domingo, Cadifisa, Nocciola, Ni locas Ni cuerdas, DomEx Courier, Anbel Jewelry, Star Products, Mon Fleur, Caribe Jugos, Fufu Lala, A Fuego Lento, Getsems Travel, Cayenart.





## Join WIIT DC for Trade Talk Thursdays!

### JOIN WIIT FOR TRADE TALK THURSDAYS!

We invite the WIIT community to **Trade Talk Thursdays**, a series of virtual happy hours, to connect, share about your experience, and discuss international trade impacts! The discussions will be moderated by various WIIT members and the topics will change each week. Our next virtual happy hour will be:

#### **OWIT and WIIT Around the World Meet & Greet**

Wednesday, May 20<sup>th</sup>

12:00pm EST

Do you have ideas for a future topic or interest in moderating a future happy hour? Reach out to [info@wiit.org](mailto:info@wiit.org)! We look forward to continuing our community during this challenging time.



**REGISTER HERE!**

## New Chapters Information



### Welcome OWIT St. Louis!

We are very excited to announce that OWIT St. Louis is the newest chapter of OWIT International.

If you are interested in becoming a member of OWIT St. Louis, please reach out its Representative Kellie Kemmock at [owitstl@gmail.com](mailto:owitstl@gmail.com)

## OWIT Partner Corner

## New Partner On Board!

**INTERNATIONAL TRADE ADMINISTRATION (ITA)**  
**U.S. DEPARTMENT OF COMMERCE** executed a Memorandum of Agreement with the Organization of International Trade last January 20, 2020, which establishes a Partnership to advance ITA's mission to enhance the international competitiveness of U.S. industry.



This partnership will support activities to:

- Facilitate international trade and commerce;
- Educate the public about the economic benefits of trade;
- Enhance awareness of ITA and other U.S. Government resources available to U.S. companies and foreign investors; and,
- Encourage U.S. businesses interested in exporting and foreign businesses interested in investing in the United States to seek the assistance of ITA.

OWIT and ITA will work together to educate, via joint activities, U.S. women-owned businesses and exporters on resources available to women in international trade through webinars, outreach, workshops and conferences.

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## Don't Miss Out on Any Member Benefits!

Did you know that as a member of one of OWIT's chapters, you are **AUTOMATICALLY** part of the OWIT International global network? Your complimentary OWIT International membership adds value to your local chapter membership by offering you added benefits and resources, including:

- Reciprocal benefits and member rate for events organized by any OWIT chapter worldwide
- Member-discounted rate for OWIT International webinars and **FREE** participation in Members' Only webinars on professional development and special topics;
- Access to an expanded network of business and professional contacts;
- Free listing in OWIT International's searchable online membership directory and password to Members-Only section of OWIT International's website;
- Opportunities for professional growth through participation on OWIT International committees.

As a local chapter member, all you need to do is register on OWIT International's website [www.owit.org](http://www.owit.org). Create your free member profile today! If you're not a member of a local chapter, please visit <http://www.owit.org/joinus/chapterlist> to learn more about our chapters. If you have questions, please contact [info@owit.org](mailto:info@owit.org).

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## Call for Volunteers!

OWIT International needs you! We have nine amazing committees that are seeking volunteers. If you are interested, please contact OWIT President Camelia Mazard at [president@owit.org](mailto:president@owit.org).

- **Chapter Development:** Are you interested in helping grow the OWIT network around the world? If so, this is the committee for you!
- **Chapter Support:** Are you interested in helping OWIT chapters learn the benefits of the OWIT network? If so, this is the committee for you!



- **Marketing:** Are you interested in helping with OWIT's newsletters and press releases? If so, this is the committee for you!
- **Social Media:** Are you interested in helping with keeping OWIT's social media active and up-to-date? If so, this is the committee for you!
- **Partnership:** Are you interested in working with OWIT's premier partners to increase the profile of OWIT around the world? If so, this is the committee for you!
- **Conference:** Are you interested in helping with OWIT's annual conference to ensure it is a success, with amazing speakers from all over the world, and all members of OWIT around the world attend? If so, this is the committee for you!
- **Programming:** Are you interested in helping with OWIT's webinars? If so, this is the committee for you!
- **Virtual:** Are you interested in helping ensure OWIT's virtual members who don't have a chapter near them feel included within the OWIT network? If so, this is the committee for you!
- **Sponsorship:** Are you interested in helping raise funds for this much-deserved organization via our small business sponsorship, corporate sponsorship, webinar sponsorship, and conference sponsorship? If so, this is the committee for you!
- **Government:** Are you interested in helping to develop and advance OWIT's legislative agenda on trade and women's issues? If so, this is the committee for you!

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