



Organization of Women in International Trade

OWIT Newsletter August 2019:

Conference Special Edition



Thursday, August 29, at 12:00 PM Eastern

Join our Conference Committee for an informational **webinar** to learn more about the 19th Annual OWIT International Conference titled "**Year of the Woman**" which will take place

in Orlando and Tampa Bay, Florida from October 23-25, 2019.

This webinar is free to all OWIT members (chapter and virtual members).

The webinar will cover:

- An overview of all conference activities
- Orlando Business Day
- Conference overview
 - *In Praise of OWIT Women of the Year: Retrospectives and Perspectives* (Presented by OWIT Toronto)
 - *Business Beyond Borders: Demystifying Trade with Europe and Latin America* (Presented by OWIT South Florida)
 - *Reading the Tea Leaves: Trade in 2020* (Presented by WIIT DC)
 - *Born Leaders: Genes, Luck or Hard Work?* (Presented by OWIT Tampa Bay)
 - *Feel the Fear and Do It Anyway* (Presented by OWIT Tampa Bay)
 - *The African Trade Revolution* (Presented by OWIT Nairobi)
- Port Tour
- Awards Dinner
- Sponsorship Opportunities
- Open OWIT International Board Meeting
- www.owitcontampabay.com

FREE for OWIT Members

**REGISTER FOR OUR WEBINAR
HERE**

Plan Now to Attend Fall OWIT International Conference in Florida



Interested in meeting women in International trade from OWIT chapters from around the world ? With the theme Year of the Woman, the 19th Annual OWIT International Conference to be hosted by OWIT Tampa Bay from October 23-25 offers an interesting and exciting combination of events in Orlando and Tampa, Florida.

*Click on the banner for more information or to purchase tickets for **#OWITConTampaBay2019***

www.owitcontampabay.com

**REGISTER
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Speakers

In Praise of OWIT Women of the Year:

Retrospectives and Perspectives

(Presented by OWIT Toronto)

A dynamic and diverse panel of past OWIT International Women of the Year from the US, Canada, Mexico and Africa share their OWIT journeys and insights on the global trade scene and where women are going from here. Find out what OWIT did for them....and what they're doing now.

Moderator: *Jennifer Diaz, President, OWIT International & Diaz Trade Law*

Speakers:

- *Joanne Mwangi, CEO & Founder, PMS Group Africa Ltd*
- *Alma Farias, Managing Partner, Trade Partners*
- *Leslie August, COO, boomerang carnets*
- *Susan Baka, President, Bay Communications & Marketing Inc.*



Business Beyond Borders: Demystifying Trade with Europe and Latin America

(Presented by OWIT South Florida)

Moderator: *Christina Puig, News Anchor, WRMD-NBC Telemundo*

Speakers:

- *Nadine Heubel, CEO, Heinemann Americas, Inc.*



- *Carolina Rendeiro, CMO & Co-Founder, Connect2Global*



KEYNOTE

Disrupt Your Leadership Superpower

(Presented by TBOWIT)

Dr. Patti Fletcher, Author of Disrupters



LUNCH KEYNOTE

Connecting the Seas

(Presented by Port Tampa Bay)

Ilya Espino de Marotta, Vice President for Transit Business Panama Canal Authority



Reading the Tea Leaves: Trade in 2020

(Presented by WIIT DC)

Speakers:

- *Tami Overby, Senior Director, McLarty Associates*
- *Lisa Gelsomino, President/CEO, Avalon Risk Management*
- *Yuri Unno, Director for International Trade Policy,*





The African Trade Revolution

(Presented by OWIT Nairobi)

Moderator: *Frida A. Owinga, founder of
PassionProfit Ltd.*



Speakers:

- *Kezy Mukiri, Executive Director, Ignite Trade Africa*
- *Robyn Kessler, Executive Director for Middle East and Africa of the International Trade Administration, U.S. Department of Commerce*



Born Leaders: Genes, Luck or Hard

Work?(Presented by OWIT Tampa Bay)

Moderator:

*Karen Dee, Co-Founder & Managing Partner, Accendo
Leadership Advisory Group*



Speakers:

- *Janel Brown, Director of Special Operations and International Defense Services Solutions, Maxar Technologies*
- *Shelly Wilkes, President, Lakeland Magic*



- Corrine D. Ricard, Senior Vice President, Commercial, Mosaic



Feel the Fear and Do It Anyway
(Presented by OWIT Tampa Bay)

Speaker:

- Kim Farmer, CEO Mile High Fitness & Wellness



[Click Here to See the Speakers Bios!](#)

□ Schedule

Wednesday, October 23

- Orlando Business Day (No Host Lunch/Dinner): Don't miss this 4-stop tour of innovative organizations.
- 8:00 AM - 6:00 PM (*limited to first 50 registrants*)
- Bus transportation will be provided from Orlando to Tampa after the tour.

ORLANDO BUSINESS TOUR

OCTOBER 23, 2019
8:00AM - 6:00PM

REGISTER HERE FOR OWIT INTL. CONFERENCE INCLUDES ORLANDO BUSINESS TOUR

TOUR STOPS

<p>ORLANDO REGIONAL CHAMBER</p> <p>SUPPORTS COMPANY EXPANSIONS AND PUBLIC PRIVATE PARTNERSHIPS</p> <p>www.orlando.org</p>	<p>National Entrepreneur Center</p> <p>LOCAL AND INTERNATIONAL BUSINESS RESOURCES</p> <p>www.nationalec.org</p>
<p>bridg</p> <p>Bridging the Innovation Development Gap</p> <p>ADVANCED MANUFACTURING FACILITY OFFERS INDUSTRY SOLUTIONS FOR NEXT-GENERATION NANOSCALE PRODUCTION</p> <p>www.gobridg.com</p> <p>*must bring Passport to enter</p>	<p>MEDICAL CITY: LAKE NONA</p> <p>GUIDEWELL INNOVATION, SMART HOMES, US VETERANS HOSPITAL, UCF MEDICAL SCHOOL, NEUMORS CHILDREN HOSPITAL, AND MORE</p> <p>www.lakenona.com/health/medical-city</p>

OWIT international conference: www.owitcontampabay.com

Thursday, October 24

- #OWITConTampaBay - Year of the Woman! 8:00 AM - 3:00 PM

"Dynamic Speakers! Thought Provoking Sessions!"

- Port Tour by Boat! (*Subject to Weather)- 4:00 PM - 5:15 PM(*limited to the first 80 registrants*)
- Awards Dinner - 6:30 PM - 9:00 PM"*Don't miss this high-energy and inspirational evening hosted by OWIT Tampa Bay" featuring Keynote Speaker Alex Sink, former Chief Financial Officer for the State of Florida.*

Friday, October 25

- OWIT Board Meeting. All are welcome to attend! - 9:00 AM - 5:00 PM
"Meet your OWIT colleagues from chapters around the world to share tips and best practices"
- No Host Dinner at Brio, 6:30 PM

Saturday, October 26

- OWIT International Executive Board Meeting (Closed)
- No Host Dinner at Ulele, 7:00 PM

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HERE**

\$ Pricing \$

EARLY BIRD REGISTRATION ENDS SEPTEMBER 6, 2019!

	Early Bird Member - Sept 6	Early Bird Non-Member	Student	After Sept 6 - Member	After Sept 6 - Non-Member
Orlando Day - Oct 23 (lunch/dinner no host)	\$50.00	\$65.00	\$50.00	\$50.00	\$65.00
Conference Day - Oct 24	\$99.00	\$129.00	\$25.00	\$129.00	\$149.00
Port Tour (limited to 80) *Subject to Weather - Oct 24	\$15.00	\$25.00	\$10.00	\$20.00	\$35.00
Awards Dinner - Oct 24	\$70.00	\$80.00	\$65.00	\$85.00	\$95.00
Open OWIT International Board Meeting (limited to 50) - Oct 25	FREE	FREE	FREE	FREE	FREE
Totals -	\$234.00	\$299.00	\$150.00	\$284.00	\$344.00

* Please note prices above do not include the eventbrite processing fee added to the total.

**REGISTER
HERE**

Early bird registration for the full program is US \$234 (for OWIT members), US \$299 (for non-members) and US \$100 (for students) and is available until September 6, 2019.

Check out the full program, registration options and hotel details at <https://www.owitcontampabay.com>.

Space is limited for some parts of the program. Be sure to register today!

☐☐ Testimonials from #OWITConNairobi

**"A GREAT MIX OF
PROFESSIONAL
EDUCATION,
NETWORKING, AND
EMPOWERMENT"**

**"Amazing day with
powerful speakers!"**

"Empowering!"

**"Great initiative! Very
insightful and helpful
for solving challenges
faced by women in
business. There is
nowhere else I would
rather have been
today"**

*"Very inspired to move on to my
next level"*

**"Excellent . Very fruitful day and I
have learnt a lot that will help me in
scaling up my business"**

**REGISTER
HERE**



Flight Options

Flight options:

- Fly into Orlando / Fly out of Tampa
- Round trip Orlando*
- Round trip Tampa*
 - *Bus transportation available to/from Orlando or Tampa

Contact vp-conference@owit.org with any questions.

☐ Hotels

October 22-23, 2019

Orlando: \$169.00 per night

Aloft- 500 S Orange Ave, Orlando, FL 32801

Reservations MUST be made before September 22, 2019

Book by calling: 888-627-8315 or [Click Here to Book!](#)

October 23-26, 2019

Tampa: \$189.00 per night

Le Méridien Tampa- 601 North Florida Avenue Tampa, FL 33602

Reservations MUST be made before September 26, 2019

[Click Here to Book!](#) If you have any trouble booking reservations contact Le Méridien at 855-811-0049 and reference "OWITConTampaBay"

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[Contact Thamar Harrigan](#) OWIT's VP-Sponsorship for more information!

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See what's happening on our social sites!

