



**For Immediate Release**

## **Women's Organizations Partner to Boost Global Trade Opportunities**

**Washington, D.C. and Chicago, Illinois (February 8, 2017)** — As women-owned businesses continue to grow in leaps and bounds around the world, two globally-focused organizations are teaming up to help them expand. The **Organization of Women in International Trade (OWIT)** and **Women Entrepreneurs GROW Global (WEGG)** announce a partnership since they share a common interest in enhancing international business education and networking opportunities for women business owners and trade experts in their respective organizations.

"Enabling women entrepreneurs and business owners to take their enterprises global is the single biggest opportunity for economic growth," says Laurel Delaney, President of Women Entrepreneurs GROW Global (WEGG). "We are proud to work with OWIT to improve the future for women entrepreneurs and business owners who desire to step out of their comfort zones and conduct business with the world."

Through the partnership, OWIT International and WEGG will provide their respective members access to benefits such as organization publications, learning opportunities including webinars and networking at respective events, workshops and annual conferences, discounts on programming, and the ability to leverage each other's respective and collective capabilities for the benefit of women business owners.

"OWIT is a global organization that brings together talented trade practitioners, policy experts, global development professionals, and women leaders to educate and connect at a local, regional and global level," says Andrea M. Ewart, President of OWIT. "Our organization believes in the power of professional and personal development and we welcome the opportunity to collaborate with WEGG as we both strive to enable women to grow and thrive in the world economy."

-30-

### **About OWIT:**

The **Organization of Women in International Trade (OWIT)** is a non-profit professional organization comprised of a network of 2500 international trade professionals in local chapters located in North and South America, Europe, Africa and Asia. Its mission, "*United around the globe to foster international trade and the advancement of women in business,*" provides members with a collective forum to enhance personal and professional development, exchange business contacts, and drive global policy initiatives. For more information, visit [www.owit.org](http://www.owit.org).

### **About WEGG:**

**Women Entrepreneurs GROW Global (WEGG), headquartered in Chicago, Illinois, is a 501(c) 3** nonprofit organization with a mission to educate women business owners and entrepreneurs worldwide on how to go global so they can run healthier businesses and create a new future for themselves, their families, and their community. Its vision is a world where every woman business owner has the opportunity and ability to take their business global wherever they may be located. For more information on WEGG's educational programs, visit [www.womenentrepreneursgrowglobal.org/](http://www.womenentrepreneursgrowglobal.org/)

**For more information, please contact:**

Andrea M. Ewart, President  
Organization of Women in International Trade  
(OWIT) [President@owit.org](mailto:President@owit.org)

Laurel Delaney, President  
Women Entrepreneurs GROW Global (WEGG)  
[ldelaney@womenentrepreneursGROWglobal.org](mailto:ldelaney@womenentrepreneursGROWglobal.org)